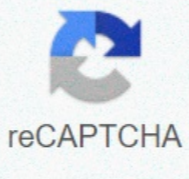




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Is tcl smart tv good brand

If you've ever gone shopping for TV deals, you've probably come across TCL, a brand known for smart Roku TVs sold at surprisingly low prices. At the height of the most recent Black Friday and Amazon Prime Day sales, 32-inch TCL Roku smart TV deals were available for just under \$100. If a 32-inch TV seems too puny to you, TCL has also had 40-inch smart TVs on sale for \$180 and 55-inch smart TV deals available for \$280. In fact, many of these TCL TVs have been on sale for weeks for these exact same prices, and apparently they're selling like hotcakes. If you've taken a look at the list of best-selling TVs at Amazon anytime in early 2020, you'll see that roughly 10 out of the top 25 are TCL smart TVs. The overall best-selling TV is often the TCL 32-inch 1080p Smart LED Roku TV. The list price at Amazon is \$149.99 — and that's when this smart TV isn't on sale. It has a rating over 4.5-stars based on roughly 9,000 reviews. Does Amazon always have the cheapest TV prices? No, it doesn't. What's more, Amazon deals and pricing can sometimes be confusing, and even misleading. For a while in early 2020, Amazon was selling the 40-inch version of this same TCL Roku Smart TV for \$179.99, which matched the Black Friday deal and was \$120 off the \$300 list price. Now, \$180 for a 40-inch smart TV is undeniably a pretty good deal. But was this 40-inch smart TV really being offered at \$120 off — a 40% discount — like Amazon indicated? That's debatable, but we would say no, not really. According to research at CamelCamelCamel, which tracks Amazon pricing history, Amazon has never charged more than \$220 for this model, and it routinely sells this TCL TV for \$200 or \$180. For very brief periods this past November, this 40-inch smart TV was even on sale for \$169.99. What's more, Target and Best Buy have periodically also had the same TCL smart TV model on sale for \$179.99 or \$199.99, though their "list" or "regular" prices are far lower than Amazon. Target says this TV normally sells for \$259.99, so a \$179.99 sale represents an \$80 savings or 31% off. Best Buy says the regular list price for this very same 40-inch TCL smart TV is \$199.99, without any special sale or discount. What gives? As we've pointed out before, Amazon is notorious for employing inflated and misleading "list prices," which give the false impression that the deals at hand are bigger and better than they truly are. Amazon is hardly the only retailer that uses this strategy, which is known among marketing pros as "price anchoring" and has been around for years. To avoid being duped by inflated list prices, it's best to shop around and do a little research on an item's pricing history before purchasing. Here are the other TCL smart TVs ranked among the top bestsellers at Amazon lately. Bear in mind that these prices are subject to change, and that the list prices mentioned by Amazon can sometimes be heavily inflated to make the sales price seem like an extra good deal. Some of these TCL TVs are 2019 models, though a few are from 2018. Also, take note that if you prefer shopping somewhere other than Amazon, you can typically find matching prices and sometimes even cheaper TV deals at Best Buy, Walmart, and Target, among other electronics retailers. TCL 32-Inch 720p Smart Roku TV: \$127.88 (list price \$199.99) TCL 43-inch 4K Ultra HD Smart Roku TV: \$229.99 (list price \$329.99) TCL 50-inch 4K Smart Roku TV: \$269.99 (list price \$299.99) TCL 49-Inch 1080p Smart Roku TV: \$249.99 TCL 75-inch 4K UHD HDR Smart Roku TV: \$799.99 (list price \$1,299.99) TCL 65-inch Class 5-Series 4K UHD Dolby Vision HDR Smart Roku TV: \$569.99 (list price \$795) TCL 55-inch 4K Smart Roku TV: \$279.99 (list price \$599.99) TCL 32-Inch 1080p Smart Roku TV: \$149.99 (same list price) TCL 65-inch Class 6-Series 4K UHD QLED Dolby Vision HDR Roku Smart TV: \$749.99 (list price \$1,099.99) TCL 55-Inch Class 5-Series 4K UHD Dolby Vision HDR Smart Roku TV: \$329.99 (list price \$699.99) TCL 43-Inch Class 5-Series 4K UHD Dolby Vision HDR Roku Smart TV: \$279.99 We've included affiliate links into this article. Click here to learn what those are. Every editorial product is independently selected, though we may be compensated or receive an affiliate commission if you buy something through our links. Ratings and prices are accurate and items are in stock as of time of publication.You've probably heard about smart TVs, since they're advertised heavily and sold in stores everywhere. But what is a smart TV, exactly? Here's what you need to know about this new generations of televisions and how they work.What Is a Smart TV?Smart TVs, sometimes called connected TVs, connect to your home's internet network. That allows you to stream online videos and movies, browse the internet, and do other activities that were once restricted to computers or smartphones.How do smart TVs harness the internet? The same way your phone or computer does! These TVs can be hooked up to your broadband router via Ethernet cable or WiFi. Connecting them to your network is usually as simple as entering the network name and password.Once your smart TV is connected to the internet, you can access an integrated platform (basically a special menu of apps that pops up when you turn it on) that showcase the TV's features. The platform will vary depending on the device's manufacturer. TCL smart TVs typically use the Roku platform, while a Vizio smart TV will have SmartCast. These platforms are similar, allowing you to download apps the same way you would on your phone. Some popular smart TV apps include Netflix, Hulu, YouTube and Spotify, but there can be hundreds to choose from.How Much Do Smart TVs Cost?As you might expect, smart TVs typically cost more than their "dumb" counterparts. But they're still quite affordable, with small-screens models such as this 32-inch Hisense TV, starting as low as \$115. On the high end, a 70-inch OLED smart TV can easily cost several thousand dollars.Do You Need a Smart TV?You don't necessarily need a smart TV to stream online content or access other apps through your television. Instead you can use a streaming device such as the Amazon Fire TV Stick or Roku Streaming Stick to equip a regular TV with smart capabilities.However, if you're in the market for a new TV, you'll find that many products available today are, in fact, smart. So even if you're not necessarily shopping for this feature, it may be included on the TV you select. If this is the case, you'll find that smart features open up new possibilities for how you watch TV, movies and other content. Photo Courtesy: freestocks/Unsplash By 2022, Statista predicts there will be 119 million smart TV users worldwide. However, smart TVs continue to have a strong competitor — streaming devices. They may be small, but these devices are powerful and convenient. With so many new high-tech devices coming out each year, you probably have so many questions! Don't worry, we've got the answers. Streaming devices offer new ways to watch your favorite movies and shows, similar to smart TVs. However, let's go over the differences between smart TVs and streaming devices to answer one common question: Is a smart TV better than streaming devices? Plus, we'll cover the advantages and disadvantages of popular devices, like Roku, Apple TV, Amazon Fire TV and Chromecast. When we combine the capabilities of a traditional TV and a computer, we get a smart TV that connects to the internet and allows us to stream movies and shows from Netflix, Hulu and TV programs. Some smart TVs have even more advanced features, including social media apps, photo storage, voice recognition (to change channels and search for apps) and smart home controls. This means your TV could be compatible with smart home devices, including Alexa and Google Home. Photo Courtesy: Jens Kreuter/Unsplash Smart TVs are also easy to use. Plus, there are options that offer great viewing experiences and fair prices. LG Electronics 55-inch OLED TV and TCL's 4K Smart LED TV are a couple of the best smart TVs on the market. If you want amazing picture quality and wall-mount functionality, consider the LG. For a more affordable choice, check out the TCL with its built-in Roku experience and smart home compatibility. However, many folks also talk about streaming devices to watch their favorite movies and shows. Some users prefer streaming devices for their exceptional high-tech features. A streaming device has similar functions as a smart TV. We'll break down the differences and cover popular examples of streaming tools. A streaming device connects to the internet, but it also connects to a TV via an HDMI port. It gives people access to various channels, media apps and online services with the help of a remote. Please note: You can't use a streaming device on its own. You need a TV, monitor or computer to view content from the device. Photo Courtesy: Wikimedia Commons Just like smart TVs, streaming devices are easy to navigate and provide excellent image quality and fair prices. Depending on the device, you can use major video sites like Netflix, Hulu, YouTube and Amazon Prime. Streaming devices also come in the form of small boxes or USB-connection sticks. The top four streaming devices that compete in the market are Roku, Amazon Fire TV, Chromecast and Apple TV. Pros: Roku offers streaming sticks and boxes, such as the Roku Streaming Stick+ and the new Roku Ultra. Many users love Roku for its simple interface and its abundant number of streaming apps. With your Roku remote, you can use voice control to find and watch content effortlessly. Also, the Plus and other models support 4K HDR for an improved viewing experience on your TV screen. Cons: The Roku system has many benefits, but it does have some cons. For instance, premium channels require a monthly fee, and you need to set up subscriptions to access certain channels for live TV. Another drawback is that it only screen mirrors music, photos and videos from your phone's Roku app. Pros: Another fan favorite is Apple TV, which comes with impressive features like voice control and the ability to rent videos from the iTunes store. Of course, video services are available on the platform too. All you have to do is download the apps from the App store. If you have a Mac or iPhone, it's easy to integrate them to the TV. For instance, Apple TV supports Airplay, allowing you to connect your Mac or iPhone to the TV screen. Plus, you can listen to your music using Apple Music or podcasts using the Podcast app. It's a solid platform to access all your Apple content. Cons: Apple TV is great whether you're an iPhone or Android user. However, Android users might avoid Apple TV for one big reason. Airplay makes it easy for iPhone users to stream their devices to Apple TV devices. However, streaming content from an Android device to Apple TV is difficult. People who use Windows will face the same issue. The second downside is the price. Apple TV is expensive, costing \$99 or more. Unlike other streaming devices, it only comes in a box version. A USB stick version of Apple TV doesn't exist. Pros: If you're a big fan of Alexa and Amazon Prime's entertainment content, take a look at Amazon Fire TV. With Alexa, users can command the TV to find their favorite movie or turn on lights in the living room. Just like Roku and Apple TV, Amazon Fire TV allows you to watch movies and shows from major streaming services. Amazon Fire TV offers box or stick models to connect to your TV. Some models provide 4K capability to enjoy content in HD-quality. The system is also easy to set up and use. Photo Courtesy: Raysonho/Wikimedia Commons Cons: The bad news is you need an Amazon Prime account to access Amazon Prime features. The device doesn't offer unique video content alone. Another issue is that the voice search only works on Amazon-related services. If you want to find a movie on Netflix or Hulu, you have to manually look for it in the app instead of using voice search. Some reviewers also complained that Amazon self-promotes itself too much within the platform. Pros: Google offers the budget-friendly Chromecast and the more expensive Chromecast Ultra. Chromecast is unique because you don't need a remote to control it. Instead, you use your phone and laptop to stream. That means you can play or pause right from your own devices (Android or iOS). It also works with Google Home. Cons: Some disadvantages of Chromecast include limited streaming options. You can stream from your devices, but you can't connect to every app, channel or file. Roku and Apple TV support more apps and files than Chromecast. For those who are less experienced with a smartphone or computer, streaming with a Chromecast might be more difficult as well. Streaming devices and smart TVs sound like they have the same functions, right? For the most part, yes. If you already have a smart TV, you don't need a streaming device. However, if you have extra needs or an older smart TV, a streaming device could be a better choice for you. Streaming devices provide more content. If you want endless options for entertainment, a streaming device is more beneficial. Some streaming devices offer software updates to improve the speed, the interface and the apps. For those who despise loading lags, a streaming device is the better option. Another advantage of streaming devices is that they're portable. When you're traveling, you can take it with you to catch your beloved shows and movies. Just make sure Wi-Fi is available. Overall, if you want an inexpensive, portable tool that provides more content and updates to improve its features and interface, go for a streaming device. is tcl tv good brand. is tcl good brand. is tcl smart tv good

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